ORDER

Orders Order / Rev: 710415 - 4 06300017 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1536 A 09/18/12 - 09/24/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 08/28/12 / 09/18/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Obama/D/President Name: Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/17/12	09/23/12	135	\$146,160.00	\$124,236.00
09/24/12	09/30/12	30	\$27.075.00	\$23.013.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	165	\$173,235.00	\$147,249.75	0.00
Totals	165	\$173,235,00	\$147,249,75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
1 '	WTSP	09/18/1	2 09/21/12	ON (M-Su)	CM		Sa 1205, - TWTF-	- :30	4	\$75.00 P-4	0.00 NM	4	\$300.00
	01-	. D	E. J.D.	ON (M-Su)	0	(4:30 XM-4	,						
We.	<u>Stai</u> eek: 09/	t Date	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week	Rate \$75.00	Rating 0.00						
			2 09/24/12	ON (M-Su)	CM		Sa 1205,M	- :30	1	\$75.00 P-4	0.00 NM	1	\$75.00
_	** 101	00/24/1	2 00/2-//12	ON (M-Su)	OIVI	(4:30 XM-4	,	.00	•	Ψ70.001 4	0.00 14101		ψ10.00
	Sta	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09/2	24/12	09/30/12	M	1	\$75.00	0.00						
3 '	WTSP	09/18/1	2 09/21/12	5-530a	CM	5-530a	- TWTF-	- :30	4	\$100.00 P-4	0.00 NM	1	\$100.00
				5-530a 10 News									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	ek: 09/	—	09/23/12	- TWTF	4 Stor	\$100.00	0.00	Maakdaya	Lar	ath Data	Dta Tuna		
Spot 1		Date Ra	<u>11ge</u> 2-09/23/12 5	escription -530a	<u>5tar</u> 5-53	t/End Time		Weekdays - TWThF		ngth <u>Rate</u> :30 (\$100.00)	Rtg Type 0.00 NM		
,	_	dited	-03/23/12 0	0000	3 33	oa		- 1 WIIII		.50 (ψ100.00)	0.00 14101		
2			2-09/23/12 5	-530a	5-53	0a		- TWThF		:30 (\$100.00)	0.00 <i>NM</i>		
_		dited		0000	0 00	-				(φ)	0.00		
4	WTSP	09/17/12	2-09/23/12 5	-530a	5-53	0a		- TWThF		:30 (\$100.00)	0.00 <i>NM</i>		
	Cre	dited								(,,			
5	WTSP	09/18/1	2 09/21/12	530-6a	CM	530-6a	- TWTF-	- :30	5	\$150.00 P-4	0.00 NM	5	\$750.00
				530-6a 10 News									
	Sta	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09/	17/12	09/23/12	- TWTF	5	\$150.00	0.00						
6	WTSP	09/24/1	2 09/24/12		CM	530-6a	M	- :30	1	\$150.00 P-4	0.00 NM	1	\$150.00

Print Date: 09/18/12 15:03:21 Page 2 of 8

WTSP-TV

Order / Rev: 710415 - 4 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			530-6a 530-6a 10 News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ 7 WTSP		09/30/12	M M-F 6-7a	CM	\$150.00 6-7a	0.00 - ТWГF-	- :30	4	\$175.00 P-4	0.00 NM	4	\$700.00
			6-7a 10 News	-					•			•
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$175.00	Rating 0.00						
		2 09/24/12	M-F 6-7a	CM	6-7a	M	- :30	1	\$175.00 P-4	0.00 NM	1	\$175.00
Cto	rt Doto	End Data	6-7a 10 News	Cnoto/Mook	Doto	Dating						
Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$175.00	Rating 0.00						
9 WTSP	09/18/1	2 09/21/12	CBS This Mornin	-	7-9a (7:00 AM-8:0	- TWTF- 00 AM)	- :30	4	\$200.00 P-4	0.00 NM	4	\$800.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$200.00	Rating 0.00						
			CBS This Mornin		7-9a	M	- :30	1	\$200.00 P-4	0.00 NM	1	\$200.00
2:		5 15 (CBS This Mornin	ŭ	(7:00 AM-8:0	_ :						
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rating 0.00						
11 WTSP	09/18/1	2 09/21/12	CBS This Mornin	-	7-9a	- TWTF-	- :30	4	\$200.00 P-4	0.00 NM	4	\$800.00
Sta	rt Date	End Date	CBS This Mornin Weekdays	g Spots/Week	(8:00 AM-9:0 Rate	00 AM) Rating						
Week: 09/		09/23/12	- TWTF	4	\$200.00	0.00						
12 WTSP	09/24/1	2 09/24/12	CBS This Mornin	•	7-9a (8:00 AM-9:0	M 00 AM)	- :30	1	\$200.00 P-4	0.00 NM	1	\$200.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M M-F 9-930a 10 N	1 000M	\$200.00 9-9:30A	0.00 - TWTF-	- :30	4	\$100.00 P-4	0.00 NM	4	\$400.00
13 W13F	09/10/1	2 09/21/12	10 News, 9am	ews, gaulvi	9-9.30A	- 1 W11'-	30	4	\$100.00 F-4	U.UU INIVI	4	φ400.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	<u>Rate</u> \$100.00	Rating 0.00						
			M-F 9-930a 10 N	ews, 9a@M	9-9:30A	М	- :30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Sta	rt Date	End Date	10 News, 9am Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	M	1	\$100.00	0.00						
15 WTSP	09/18/1	2 09/21/12	M-F 930-10a Inside Edition	CM	930-10a	- TWTF-	- :30	4	\$100.00 P-4	0.00 NM	4	\$400.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	- TWTF	<u>4</u>	\$100.00	0.00	.20		\$400.00 D.4	0.00 NIM		# 400.00
10 W15P	09/24/1	2 09/24/12	M-F 930-10a Inside Edition	СМ	930-10a	M	- :30	1	\$100.00 P-4	0.00 NM	1	\$100.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$100.00	Rating 0.00						
E 17 WTSP				CM	10-11a	- T	- :30	2	\$75.00 P-4	0.00 NM	2	\$150.00
Cto	rt Doto	End Data	Studio 10	Cnoto/Mook	Doto	Dating						
Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> - T	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
19 WTSP	09/18/1	2 09/21/12	Price Is Right Price Is Right	СМ	11a-12p	- TWTF-	- :30	6	\$450.00 P-4	0.00 NM	6	\$2,700.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays - TWTF	Spots/Week 6	Rate \$450.00	Rating 0.00						
			Price Is Right	CM	11a-12p	M	- :30	2	\$450.00 P-4	0.00 NM	2	\$900.00
Ct-	rt Dot-	End Data	Price Is Right	Cnoto ///!	Dete	Dotin ~						
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$450.00	Rating 0.00						
21 WTSP	09/18/1	2 09/21/12	M-F 12-1230p	СМ	12-1230p	- TWTF-	- :30	4	\$450.00 P-4	0.00 NM	4	\$1,800.00
Sta	rt Date	End Date	10 News @ Nooi Weekdays	n Spots/Week	Rate	Rating						
<u> </u>	4.0			3p 3.5/ 1100K	. 1010	<u>.</u>					•	

Print Date: 09/18/12 15:03:21 Page 3 of 8

Order / Rev: 710415 - 4 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
21 WTSP	09/18/1	2 09/21/12	M-F 12-1230p 10 News @ Noor	CM	12-1230p	- TWTF	:30	4	\$450.00 P-4	0.00 NM	4	\$1,800.00
	t Date	End Date	Weekdays - TWTF	Spots/Week	Rate	Rating						
Week: 09/1 22 WTSP		09/23/12 2 09/24/12	M-F 12-1230p	CM	\$450.00 12-1230p	0.00 M	:30	1	\$450.00 P-4	0.00 NM	1	\$450.00
Star	t Date	End Date	10 News @ Noor Weekdays	n Spots/Week	Pate	Rating						
Week: 09/2		09/30/12	M	<u>Spois/Week</u> 1	Rate \$450.00	0.00						
23 WTSP	09/18/1	2 09/21/12	Y&R Young and the R	CM estless	1230-130p	- TWTF	:30	4	\$550.00 P-4	0.00 NM	4	\$2,200.00
Star Week: 09/1	t Date	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$550.00	Rating 0.00						
24 WTSP			Y&R	СМ	1230-130p	M	:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
Ctor	t Doto	End Data	Young and the R		Doto	Doting						
Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$550.00	Rating 0.00						
25 WTSP	09/18/1	2 09/21/12	B&B Bold and Beautifu	CM al	130-2p	- TWF	:30	4	\$550.00 P-4	0.00 NM	0	\$0.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1 Spot Ch	17/12 Date Ra	09/23/12 inge D	- TWTF Description	4 Start	\$550.00 E/End Time	0.00	Weekdays	Len	oth Rate	Rtg Type		
1 WTSP	09/17/12	2-09/23/12 B		130-			- TWThF			0.00 NM		
	dited 09/17/1:	2-09/23/12 B	3&R	130-	2n		- TWThF		:30 (\$550.00)	0.00 NM		
	dited	2 00/20/12 2		100	- P				(φοσοίσο)	0.00 74117		
	09/17/12 dited	2-09/23/12 B	3&B	130-	2p		- TWГhF	- :	:30 (\$550.00)	0.00 <i>NM</i>		
4 WTSP	09/17/12	2-09/23/12 B	3&B	130-	2p		- TWThF	- :	:30 (\$550.00)	0.00 <i>NM</i>		
	dited											
26 WTSP	09/24/1	2 09/24/12	B&B Bold and Beautifu	CM IL	130-2p	М	:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
<u>Star</u> Week: 09/2	t Date 24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$550.00	Rating 0.00						
		2 09/21/12	M-F 2-3p The Talk	СМ	2-3p	- TWГF	:30	4	\$300.00 P-4	0.00 NM	1	\$300.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1	17/12 Date Ra	09/23/12	- TWTF	4 Stort	\$300.00	0.00	Maakdaya	Lon	ath Boto	Dta Tuno		
		2- <i>09/23/12 N</i>	escription 1-F 2-3p	2-3p	t/End Time		<u>Weekdays</u> - TWThF	Len	:30 (\$300.00)	Rtg Type 0.00 NM		
Cre	dited			·					,			
•		3 11P SUN 2-09/23/12 M	-	2-3p			- TWThF		:30 (\$300.00)	0.00 0/0/		
Cre	dited		,	2				•	-υ (ψοσοίσο)	0.00 14141		
-		3 11P SUN	-	2 2n			- TWThF		:30 (\$300.00)	0.00 004		
	dited	2-09/23/12 N	11-F 2-3p	2-3p		•	- 1 W11II'	•	.30 (\$300.00)	0.00 14141		
[DO	1 FOR	3 11P SUN	NEWS]									
28 WTSP	09/24/1	2 09/24/12	M-F 2-3p The Talk	СМ	2-3p	M	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
<u>Star</u> Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
		2 09/21/12	M-F 3-4p Let's Make a Dea	CM	3-4p	- TWГF	:30	8	\$275.00 P-4	0.00 NM	8	\$2,200.00
Star Week: 09/1	t Date	End Date 09/23/12	Weekdays - TWTF	Spots/Week 8	<u>Rate</u> \$275.00	Rating 0.00						
		2 09/24/12	M-F 3-4p	СМ	3-4p	M	:30	2	\$275.00 P-4	0.00 NM	2	\$550.00
Star	t Date	End Date	Let's Make a Dea Weekdays	Spots/Week	Rate	Rating						
Week: 09/2	24/12	09/30/12	M	2	\$275.00	0.00						

Print Date: 09/18/12 15:03:21 Page 4 of 8

Order / Rev: 710415 - 4 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch S	Start	End	Inventory Code	Break	Start/End 1	Time Da	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
31 WTSP 09	9/18/12	2 09/21/12	M-F 4-5p Dr. Phil	СМ	4-5p	- TW	TF	:30	4	\$400.00 P-4	0.00 NM	4	\$1,600.00
Start D Week: 09/17/1		End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$400.00	Rating 0.00							
32 WTSP 09	9/24/12	2 09/24/12	M-F 4-5p Dr. Phil	СМ	4-5p	М		:30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start D Week: 09/24/1		End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$400.00	Rating 0.00							
33 WTSP 09	9/18/12	2 09/21/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	- TW	TF	:30	4	\$275.00 P-4	0.00 NM	4	\$1,100.00
Start D Week: 09/17/1		End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$275.00	Rating 0.00							
34 WTSP 09	9/24/12	2 09/24/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	M		:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Start D Week: 09/24/1		End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$275.00	Rating 0.00							
35 WTSP 09	9/18/12	2 09/21/12	M-F 530-6p 10 News at 530p	СМ	530-6p	- TW	TF	:30	4	\$275.00 P-4	0.00 NM	4	\$1,100.00
Start D Week: 09/17/1		End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$275.00	Rating 0.00							
36 WTSP 09	9/24/12	2 09/24/12	M-F 530-6p 10 News at 530p	СМ	530-6p	M		:30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Start D Week: 09/24/1		End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$275.00	Rating 0.00							
37 WTSP 09	9/18/12	2 09/21/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TW	TF	:30	4	\$500.00 P-4	0.00 NM	4	\$2,000.00
Start D Week: 09/17/1		End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$500.00	Rating 0.00							
38 WTSP 09	9/24/12	2 09/24/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M		:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Start D Week: 09/24/1		End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$500.00	Rating 0.00							
41 WTSP 09	9/18/12	2 09/21/12	7-730p Wheel of Fortune	СМ	7-730p	- TW	TF	:30	4	\$1,300.00 P-4	0.00 NM	4	\$5,200.00
Start D Week: 09/17/1		End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$1,300.00	Rating 0.00							
42 WTSP 09	9/24/12	2 09/24/12	7-730p Wheel of Fortune	CM	7-730p	М		:30	2	\$1,300.00 P-4	0.00 NM	2	\$2,600.00
Start D Week: 09/24/1		End Date 09/30/12	Weekdays M	Spots/Week 2	Rate \$1,300.00	Rating 0.00							
43 WTSP 09	9/18/12	2 09/21/12	730-8p Jeopardy	CM	730-8p	- TW	TF	:30	4	\$1,500.00 P-4	0.00 NM	4	\$6,000.00
Start D Week: 09/17/1		End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$1,500.00	Rating 0.00							
44 WTSP 09	9/24/12	2 09/24/12	730-8p Jeopardy	CM	730-8p	M		:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Start D Week: 09/24/1		End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$1,500.00	Rating 0.00							
45 WTSP 09	9/18/12	2 09/21/12	LN (M-F) LN (M-F)	CM	M-F 11-113	5p - TW	TF	:30	4	\$1,000.00 P-4	0.00 NM	4	\$4,000.00
Start D Week: 09/17/1		End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$1,000.00	Rating 0.00							
46 WTSP 09	9/24/12	2 09/24/12	LN (M-F) LN (M-F)	CM	M-F 11-113	Бр M		:30	1	\$1,000.00 P-4	0.00 NM	1	\$1,000.00
Start D Week: 09/24/1		End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$1,000.00	Rating 0.00							
47 WTSP 09		2 09/22/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135)	S-	:30	1	\$700.00 P-4	0.00 NM	1	\$700.00
Start D	ate	End Date	Weekdays	Spots/Week	Rate	Rating							

Print Date: 09/18/12 15:03:21 Page 5 of 8

Order / Rev: 710415 - 4 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
47 WTSP	09/22/1	2 09/22/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p		S-	:30	1	\$700.00 P-4	0.00 NM	1	\$700.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays	Spots/Week	Rate \$700.00	Ratir 0.0							
			LN (Su) Late News (Su)	СМ	Su 11-1135p		S	:30	2	\$900.00 P-4	0.00 NM	2	\$1,800.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays	Spots/Week 2	<u>Rate</u> \$900.00	Ratir 0.0	_						
		2 09/24/12	Letterman	CM	1135p-1237a		M	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
			Late Night with D	avid Letterma									
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	Weekdays M	Spots/Week	Rate \$350.00	Ratir 0.0							
		2 09/21/12	Late Late Show Late Late Show	СМ	1237-137a		- TWTF	:30	4	\$175.00 P-4	0.00 NM	4	\$700.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	<u>Rate</u> \$175.00	Ratir 0.0							
		2 09/24/12	Late Late Show	СМ	1237-137a		M	:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir							
Week: 09/		09/30/12	M	1	\$175.00	0.0				Φ75.00 D.4	0.00.1114		# 450.00
53 WTSP	09/22/1	2 09/22/12	Sat 6-8a 10 News, 6am Sa	CM aturday	Sat 6-8a		S-	:30	2	\$75.00 P-4	0.00 NM	2	\$150.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays	Spots/Week 2	<u>Rate</u> \$75.00	Ratir 0.0	<u>ng</u> 00						
		2 09/22/12		CM	Sat 8-10a		S-	:30	2	\$150.00 P-4	0.00 NM	2	\$300.00
C+-	t D-4-	End Data	CBS This Mornin	-	Data	Datin	_						
<u>Sta</u> Week: 09/	rt Date /17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$150.00	Ratir 0.0	<u>ng</u> 00						
55 WTSP	09/22/1	2 09/22/12	Sat 6-630p Sat 6-630p 10 Ne	CM	Sat 6-630p	-	S-	:30	1	\$200.00 P-4	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	<u>ng</u>						
Week: 09/		09/23/12	S-	1 Stor	\$200.00	0.0		la alcdava	اما	anth Data	Dta Tuna		
	Date Ra	2 <i>-09/23/12</i> S	escription at 6-630p		t/End Time 6-630p			<u>/eekdays</u> Sa-			Rtg Type 0.00 NM		
Cre	edited		·		·					,			
56 WTSP	09/22/1	2 09/22/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p		S-	:30	2	\$400.00 P-4	0.00 NM	2	\$800.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$400.00	Ratir 0.0	<u>ng</u> 00						
			Sat 730-8p	СМ	Sat 730-8p		S-	:30	2	\$400.00 P-4	0.00 NM	2	\$800.00
Sta	rt Date	End Date	Jeopardy Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 09/		09/23/12	CDC Cunday Mar	2	\$400.00	0.0	00 S	.20		\$500.00 P-4	0.00 NIM	,	¢4 000 00
58 W15P	09/23/1	2 09/23/12	CBS Sunday Mor CBS Sunday Mor	-	Sun 9-1030a			:30	2	\$500.00 P-4	U.UU INIVI	2	\$1,000.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays S	Spots/Week 2	Rate \$500.00	Ratir 0.0	<u>ng</u> 00						
		2 09/23/12	Sun 630-7p Sun 630-7p 10 N	CM	Sun 630-7p	-	S	:30	1	\$350.00 P-4	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 09/		09/23/12	S escription	1 Stor	\$350.00 t/End Time	0.0	00	lookdove	Lou	agth Data	Pta Typo		
	Date Ra 09/17/12	2- <i>09/23/12</i> S			630-7p		_	<u>/eekdays</u> S		<u>ngth</u> <u>Rate</u> :30 (\$350.00)	Rtg Type 0.00 NM		
Cre	edited												
60 WTSP	09/24/1	2 09/24/12	Mon Prime A Met Mother/Partr	CM	Mon 8-9p]	M	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 09/		09/30/12	M	1	\$4,500.00	0.0							
61 WTSP	09/24/1	2 09/24/12		СМ	Mon 9-10p			:30	1	\$5,500.00 P-4	0.00 NM	1	\$5,500.00

Print Date: 09/18/12 15:03:22 Page 6 of 8

Order / Rev: 710415 - 4 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	n Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
			2 Broke Girls/Mik	ce & Molly		111					
Week	Start Date : 09/24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$5,500.00	Rating 0.00					
62 WT	SP 09/24/	12 09/24/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	М	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
Week	Start Date 09/24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$3,500.00	Rating 0.00					
64 WT	SP 09/18/	12 09/18/12	Tue Prime Other NCIS: Los Angel	CM es	9-11p	- T	:30	2 \$4,500.00 P-4	0.00 NM	2	\$9,000.00
Week	Start Date : 09/17/12	End Date 09/23/12	Weekdays - T	Spots/Week 2	Rate \$4,500.00	Rating 0.00					
66 WT	SP 09/19/	12 09/19/12	Wed Prime A Survivor: Phillipir	CM nes (Season Pi	Wed 8-930p	W	:30	2 \$4,000.00 P-4	0.00 NM	2	\$8,000.00
Week	Start Date : 09/17/12	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week	Rate \$4,000.00	Rating 0.00					
67 WT	SP 09/19/	12 09/19/12	Wed Prime C Big Brother (Sea	CM son Finale)	Wed 930-11p	o W	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Week	Start Date 09/17/12	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week	Rate \$4,500.00	Rating 0.00					
		12 09/20/12	Thu Prime A Big Bang Theory	CM	Thu 8-9p	T	:30	1 \$4,500.00 P-4	0.00 NM	0	\$0.00
Week	Start Date : 09/17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week	Rate \$4,500.00	Rating 0.00					
Spot	Ch Date Ra		escription Thu Prime A		/End Time		<u>Weekdays</u> Th		Rtg Type 0.00 NM		
	Credited	021									
69 WT	[mg on line SP 09/20/		Thu Prime B	CM	Thu 9-10p	T	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
			Two and a Half N					, ,			. ,
Week	Start Date : 09/17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$4,500.00	Rating 0.00					
70 WT	TSP 09/20/	12 09/20/12	Thu Prime C Thu Prime C	СМ	Thu 10-11p	T	:30	1 \$4,000.00 P-4	0.00 NM	1	\$4,000.00
Week	Start Date : 09/17/12	End Date 09/23/12	Weekdays T	Spots/Week 1	Rate \$4,000.00	Rating 0.00					
71 WT	TSP 09/21/	12 09/21/12	Fri Prime A Undercover Boss	CM s	Fri 8-9p	F	:30	2 \$3,000.00 P-4	0.00 NM	2	\$6,000.00
Week	Start Date : 09/17/12	End Date 09/23/12	Weekdays F	Spots/Week 2	Rate \$3,000.00	Rating 0.00					
72 WT	TSP 09/21/	12 09/21/12	Fri Prime B CSI: NY	СМ	Fri 9-10p	F	:30	2 \$3,000.00 P-4	0.00 NM	2	\$6,000.00
Week	Start Date : 09/17/12	End Date 09/23/12	Weekdays F	Spots/Week 2	Rate \$3,000.00	Rating 0.00					
E73 WT	TSP 09/21/	12 09/21/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	2 \$3,000.00 P-4	0.00 NM	1	\$3,000.00
Week	Start Date : 09/17/12	End Date 09/23/12	Weekdays F	Spots/Week 2	Rate \$3,000.00	Rating 0.00					
		ange <u>C</u> 2-09/23/12 F	escription Fri Prime C		t/End Time 0-11p		<u>Weekdays</u> F		Rtg Type 0.00 NM		
E74 WT	Credited SP 09/22/	12 09/22/12	Sat Prime B	СМ	Sat 9-10p	S-	:30	2 \$1,500.00 P-4	0.00 NM	2	\$3,000.00
	Start Data	End Data	Crimetime Saturo	•	Poto	Poting					
Week	: 09/17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$1,500.00	Rating 0.00					
E75 WT	SP 09/23/	12 09/23/12	Sun Prime A 60 Minutes	СМ	7-8p	S	30	2 \$4,500.00 P-4	0.00 NM	0	\$0.00
Week	Start Date : 09/17/12	End Date 09/23/12	Weekdays S	Spots/Week 2	Rate \$4,500.00	Rating 0.00					

Print Date: 09/18/12 15:03:22 Page 7 of 8

Order / Rev: 710415 - 4 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	• • •		Amount
E 75 WTSP	09/23/1	2 09/23/12	Sun Prime A 60 Minutes	СМ	7-8p	S	:30	2 \$4,500.00 P-4	0.00 NM	0	\$0.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays	Spots/Week	Rate \$4,500.00	Rating 0.00					
Spot Ch	Date Ra	nge D	escription	Star	/End Time	V	Veekdays Si	Length Rate	Rtg Type	İ	
	09/17/12 edited	2-09/23/12 S	un Prime A	7-8p		-	Si	u :30 (\$4,500.00	9 0.00 NIVI		
	09/17/12 edited	2-09/23/12 S	un Prime A	7-8p		-	Si	u :30 (\$4,500.00	0.00 NM		
		2 09/23/12	Sun Prime B	СМ	Sun 8-9p	S	:30	1 \$4,500.00 P-4	0.00 NM	1	\$4,500.00
Sta	rt Date	End Date	Person of Interes	t Spots/Week	Pate	Rating					
Week: 09/	17/12	End Date 09/23/12	Weekdays S		Rate \$4,500.00	0.00					
77 WTSP	09/23/1	2 09/23/12	Sun Prime C The Good Wife	СМ	Sun 9-10p	S	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays S	Spots/Week	Rate \$3,500.00	Rating 0.00					
			Sun Prime D	CM	Sun 10-11p	S	:30	1 \$3,500.00 P-4	0.00 NM	1	\$3,500.00
Sta	rt Date	End Date	The Mentalist Weekdays	Spots/Week	Rate	Rating					
Week: 09/	17/12	09/23/12	S	1	\$3,500.00	0.00					
79 WTSP	09/23/1	2 09/23/12	NFL Football Gar		4-7p	S	:30	1 \$5,000.00 P-4	0.00 NM	1	\$5,000.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays S	Spots/Week	Rate \$5,000.00	Rating 0.00					
			Tue Prime A	CM	Tue 8-9p	- T	:30	2 \$10,000.00 P-3	0.00 NM	2	\$20,000.00
Sta	rt Date	End Date	NCIS <u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/		09/23/12	-T		\$10,000.00	0.00	-20	4	0.00 NIM		£400.00
81 W15P	09/18/1	2 09/21/12	5-530a 5-530a 10 News	СМ	5-530a	- TWΓ	:30	1 \$100.00 P-3	0.00 NM	1	\$100.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> - TWT	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00					
		2 09/24/12		СМ	5-530a	M	:30	1 \$200.00 P-3	0.00 NM	1	\$200.00
Sta	rt Date	End Date	5-530a 10 News Weekdays	Spots/Week	Rate	Rating					
83 WTSP		09/30/12	M Face the Nation	1 CM	\$200.00 Sun 1030-11	0.00 30aS	:30	1 \$500.00 P-4	0.00 NM	1	\$500.00
			Face the Nation	-	Cuii 1000 11		.00	ι φοσσ.σσι -	0.00 14101		φοσο.σσ
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
84 WTSP	09/24/1	2 09/24/12	CBS Evening Nev		630-7p	M	:30	1 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/ E85 WTSP		09/30/12	M Sat Prime A	CM	\$2,000.00 Sat 8-9p	0.00	:30	2 \$1,500.00 P-4	0.00 NM	2	\$3,000.00
			Crimetime Saturo	lay	_			_ ,			**,******
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$1,500.00	Rating 0.00					
86 WTSP	09/22/1	2 09/22/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	S-	:30	1 \$1,500.00 P-4	0.00 NM	1	\$1,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/ 87 WTSP		09/23/12 2 09/21/12	Letterman	CM	\$1,500.00 1135p-1237a	0.00 a - TWFF	:30	2 \$700.00 P-3	0.00 NM	2	\$1,400.00
C+~	rt Doto	End Data	Late Night with D		n _						
Week: 09/		End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 2	Rate \$700.00	Rating 0.00					
88 WTSP	09/18/1	2 09/21/12	CBS This Morning	-	7-9a	- TWTF	:30	4 \$200.00 P-4	0.00 NM	4	\$800.00
										-	

Print Date: 09/18/12 15:03:22 Page 8 of 8

WTSP-TV

Order / Rev: 710415 - 4

06300017

Advertiser: Obama/D/President

Alt Order #:

Product Desc: OBAMA FOR AMERICA

Flight Dates: 09/18/12 - 09/24/12 1536 A

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	ïme Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
88 WTSP 09/18/1	2 09/21/12	CBS This Morning	ı CM	7-9a	- TWTF	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
		CBS This Morning	9								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	- TWTF	4	\$200.00	0.00						
N91 WTSP 09/18/1	2 09/21/12	10 News Replay	CM	M-F 207-242	2x - TWTF	:30	1	\$10.00 P-4	0.00 NM	1	\$10.00
		10 News Replay									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	- TWTF	1	\$10.00	0.00						
N92 WTSP 09/23/1	2 09/23/12	Sun Prime B	CM	Sun 8-9p	S	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
		830p POI									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	S	1	\$4,500.00	0.00						
N93 WTSP 09/22/1	2 09/22/12	Sat Prime C	CM	Sat 10-11p	S-	:30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
		48 Hours Mystery									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	S-	1	\$3,000.00	0.00						
N94 WTSP 09/21/1	2 09/21/12	Fri Prime C	CM	Fri 10-11p	F	:30	1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
		Blue Bloods									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	F	1	\$6,000.00	0.00						

Totals 165 \$173,235.00